

A NEW KIND OF DESIGN SCHOOL

BUILT FOR TOMORROW'S CREATORS



AI CRAFT DESIGN INDUSTRY

Fashion Design
Interior Design
Degree & Diploma Programs





युक्तिः कल्पतरुस्तस्य,
नास्ति यस्य विचारणा।

"Creativity is your magic tree – with imagination and fresh ideas, skills and designs truly flourish. Let your creativity bloom and shape your unique vibe."

Our Mission

To equip fearless creators with the skills, mindset, and industry expertise to disrupt, innovate and lead in the world of design.

At ADI, we don't just teach design, we engineer game changers.



Our Vision

To be the global hub where bold ideas take shape, where creativity meets technology and where the future of design is written by those who dare to break the mold.

We don't follow trends,
we create them.



"When they say
the sky's the limit
to me that's really
True."

— Michael Jackson

Inspiration comes in all forms
from moonwalks to moodboards.

At ADI, we believe every idea starts
with bold imagination.



Our Creative Programs

Two Disciplines. Multiple Pathways.
One Creative Future.

→ Fashion Design

→ Interior Design

UG Degree | PG Degree | UG Diploma | PG Diploma

Fashion Design

At ADI, fashion is taught as design, craft, culture, technology, branding and self-expression preparing students to create work that is original, relevant and future-ready.

TURN FABRIC INTO IDENTITY. IDEAS INTO INFLUENCE.

Fashion Design

Not just a fashion course.

A space to find your style, your voice, your future.

If you think in colours, notice details, love styling, follow trends, or dream of creating your own label Fashion Design at ADI is made for you.

Here, you learn by doing. You sketch, style, stitch, explore fabrics, build looks, use digital and AI tools, create mood boards, and present your ideas with confidence.

From your first idea to your final portfolio, ADI helps you turn your creativity into work the world can see.



Fashion Design Pathways

One Creative Field

Four ways to Begin.

Whether you are starting after 12th
or stepping in after graduation,

ADI gives you a Fashion Design
pathway that matches your stage,
speed and ambition.



PG Diploma in Fashion Design & Entrepreneurship

For students who want the complete fashion journey.

Build strong foundations in design, textiles, garment construction, digital tools, styling, sustainability, entrepreneurship and portfolio development.

UG Diploma in Fashion Design & Entrepreneurship

For graduates ready to go deeper

Explore advanced fashion thinking, research-led design, future technologies, brand strategy, venture building and leadership in the fashion industry.

UG Diploma in Fashion Design & Entrepreneurship

For students who want a focused, hands-on start.

Learn the essentials of sketching, fabrics, stitching, digital design, styling, AI tools and portfolio-ready fashion work.

PG Diploma in Fashion Design & Entrepreneurship

For graduates who want a fast professional route start.

Build practical fashion skills, collection direction, brand thinking, styling confidence, business basics and a clear path towards work or entrepreneurship.

Detailed duration, eligibility, campus availability, and curriculum are shared in the program insert.

What You Build.

NOT JUST ASSIGNMENTS. REAL CREATIVE OUTPUTS

At ADI, students create work they can present, improve, and proudly call their own.

Fashion Portfolio

Sketches, mood boards, design process, styling concepts, digital work, and final projects.

Lookbooks & Visual Stories

Styling, photography direction, layouts, and presentation boards.

Digital & AI-Aided Presentations

Stronger visual references, design boards, concepts and portfolio-ready presentations.

Garment & Collection Work

Fabric experiments, finished looks, capsule ideas and collection direction.

Brand Direction

Label ideas, campaign thinking, customer understanding and entrepreneurial planning.

Jury & Showcase Confidence

Present your work to mentors, faculty, industry guests and future opportunities.

Unique Program Highlights

1. **Weekly Grooming & Style Labs**
2. **Monthly Design Thinking & Communication Workshops**
3. **Industry Expert Talks + Site Visits**
4. **Studio Mentorship Sessions**
5. **Final Jury + Brand Pitch Showcase**



Career → Prospects

**"Style is not about trends, it's
about how you express yourself."**

– Rachel Zoe



Where Fashion Can Take You

Not every Fashion Career Starts with a Runway.

Fashion today is bigger than designing clothes. It is about brands, business, styling, content, retail, e-commerce, customer understanding and creative entrepreneurship.

At ADI, students explore different sides of the fashion world, so they can find the path that matches their talent and ambition.



Fashion Entrepreneur

Start your own label, boutique, styling studio, online store or creative fashion venture.



Fashion Stylist/ Image Consultant

Create looks for people, brands, shoots, events, influencers and media.



Fashion Brand Builder

Work on brand identity, campaigns, customer language, product stories, and market positioning.



Fashion Merchandiser Buyer

Understand trends, customers, pricing, collections, product planning and retail decisions.



Digital Fashion Brand Strategist

Shape how fashion brands look, speak, launch and sell across digital platforms.



Fashion Content Creator

Create fashion-led reels, lookbooks, styling stories, behind-the-scenes videos and digital campaigns.



Product Development Collection Coordinator

Create fashion-led reels, lookbooks, styling stories, behind-the-scenes videos and digital campaigns.



Fashion Designer

Start your own label, boutique, styling studio, online store or creative fashion venture.

At ADI, fashion is not taught as one career. It is taught as a creative businessworld with many possible futures.

Interior Design

A high-angle, top-down photograph of a person with long, dark hair tied back, wearing a patterned top. They are sitting at a desk, looking down at a large sheet of architectural blueprints. Their hands are visible, with one hand pointing at a specific area on the drawing. A laptop is open to the left, and a pen lies on the desk. The entire scene is overlaid with a semi-transparent blue filter. A thick, curved orange line sweeps across the bottom of the image, starting from the left and curving towards the right.

At ADI, Interior Design is taught as space planning, styling, materials, mood, technology, client thinking and real-world execution preparing students to shape spaces that are beautiful, functional and future-ready.

Interior Design

Not just Decorating Rooms.
It's about shaping how people feel in a space.

If you notice colours, corners, lighting, furniture, cafés, homes, stores, or how a space makes people feel, Interior Design at ADI is made for you.

Here, students learn to plan spaces, choose materials, understand light, create layouts, use digital and AI tools and present ideas with confidence.

Your imagination becomes spaces people can live in, work in and remember.



Interior Design Pathways

One Creative Field

Four ways to Begin.

Whether you are starting after 12th
or stepping in after graduation,

ADI gives you a Interior Design
pathway that matches your stage,
speed and ambition.



UG Diploma in Interior Design

For students who want the complete Interior Design journey.

Build strong foundations in space planning, materials, furniture, technical drawings, digital tools, design presentation, site understanding and client-ready thinking.

PG Diploma in Interior Design

For graduates ready to go deeper.

Explore advanced space concepts, research-led design, design strategy, technology, styling, project thinking and professional practice for the future of interiors.

UG Diploma in Interior Design

For students who want a focused, hands-on start.

Learn the essentials of layouts, colours, materials, furniture, lighting, styling, software tools and presentation-ready interior concepts.

PG Diploma in Interior Design

For graduates who want a fast professional route start.

Build practical interior skills, design confidence, client presentation ability, project direction, styling sense and a clear path towards work or entrepreneurship.

Detailed duration, eligibility, campus availability, and curriculum are shared in the program insert.

What You Build.

NOT JUST ROOM IDEAS. REAL SPACE CONCEPTS.

At ADI, students create interior design work they can present, improve and proudly add to their portfolio.

Interior Design Portfolio

Layouts, concepts, moodboards, material ideas, digital drawings, styling work and final projects.

Material & Mood Boards

Colours, textures, finishes, furniture, lighting, décor and the emotional language of a space.

Client-Ready Concepts

Understand a brief, explain your idea and present design solutions clearly.

Space Plans & Layouts

Homes, cafés, stores, offices, studios, and lifestyle spaces planned with purpose and flow.

2D & 3D Design Presentations

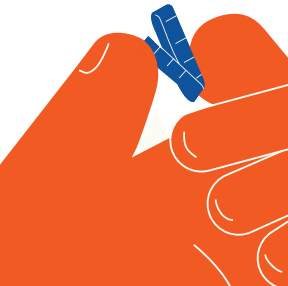
Drawings, visual concepts, 3D views, AI-supported references and presentation boards.

Jury & Showcase Confidence

Present your work to mentors, faculty, industry guests and future opportunities.

Unique Program Highlights

1. **Weekly Grooming & Style Labs**
2. **Monthly Design Thinking & Communication Workshops**
3. **Industry Expert Talks + Site Visits**
4. **Studio Mentorship Sessions**
5. **Final Jury + Brand Pitch Showcase**



Career → Prospects

"Design is not just what it looks like.
Design is how it works."

– Steve Jobs



Where Interior Design Can Take You

Not every Interior Career Starts with a Floor Plan.

Interior Design today is bigger than decorating rooms. It is about planning spaces, styling experiences, understanding clients, using materials wisely, presenting ideas and bringing concepts to life.

At ADI, students explore different sides of the interior world, so they can find the path that matches their talent and ambition.

Interior Designer

Design homes, cafés, stores, offices, studios, and lifestyle spaces with purpose and personality.

Furniture & Décor Consultant

Work with furniture, finishes, décor pieces, lighting, accessories and styling solutions.

Retail & Experience Space Designer

Design stores, pop-ups, exhibitions, showrooms, display areas and customer experience spaces.

Design Content Creator

Create interior-led reels, styling stories, space makeovers, décor guides and visual ideas for digital platforms.

Space Stylist

Create beautiful settings for homes, shoots, events, stores, displays and brand experiences.

3D Visualiser/ Design Presenter

Create layouts, views, moodboards, walkthroughs and client-ready visual presentations.

Interior Project Coordinator

Support site work, vendor coordination, material selection, timelines, client communication and execution.

Interior Entrepreneur

Start your own design studio, styling service, décor brand, furniture venture or space consultancy.

At ADI, interior design is not taught as one career. It is taught as a creative businessworld with many possible futures.

Placement Highlight

Industry Exposure & Placement Support

LEARN IN CLASS. STEP INTO THE INDUSTRY.



At ADI, students don't just prepare for exams they prepare to present themselves to the real creative world.

Through industry sessions, internships, live projects, portfolio reviews, showcases and placement guidance, students learn how design careers actually begin.



Industry Expert Sessions

Meet designers, stylists, architects, brand professionals, entrepreneurs, and creative mentors who bring real industry experience into the classroom.



Internship Opportunities

Explore real work environments across fashion, interiors, styling, retail, studios, brands and creative businesses.



Portfolio & Presentation Support

Build and refine your work so you can present it with confidence for interviews, internships, juries and client-style discussions.



Live Projects & Showcases

Work on practical briefs, styling ideas, space concepts, exhibitions, displays and student showcases.



Placement Guidance

Get support with interview preparation, professional communication, portfolio readiness and industry connections.

At ADI, career support begins much before the final interview. It begins with confidence, exposure and work you can proudly show.

Student Development

BUILD YOUR WORK. BUILD YOURSELF.

At ADI, students don't only learn design. They learn how to think, speak, present, collaborate and grow as confident creative professionals.



Student Development

Personal Mentorship

Guidance from faculty and industry mentors to help students improve their ideas, skills, portfolio and creative direction.

Communication & Presentation Skills

Training to speak clearly, explain design ideas, present projects and face juries, interviews, clients and industry guests with confidence.

Professional Discipline

Students learn time management, teamwork, project responsibility, documentation and the discipline required in the real design world.

Creative Confidence

A space to question, experiment, explore bold ideas and build a personal design voice.

Showcase Opportunities

Students get opportunities to present their work through juries, exhibitions, displays, portfolio reviews and creative showcases.

Industry & Global Outlook

Exposure to design trends, industry practices, new tools, AI, technology and creative possibilities beyond the classroom.

AT ADI, STUDENT DEVELOPMENT IS NOT AN EXTRA ACTIVITY.
IT IS PART OF THE DESIGN JOURNEY.

Creative Spaces & Facilities

**Made for ideas,
That needs room to grow**

At ADI, students learn in spaces designed for sketching, making, experimenting, presenting and building portfolio-ready work.



Design Studio

Creative spaces for sketching, concept development, studio discussions, juries and hands-on project work.



Fabric & Material Library

A learning resource for exploring textiles, textures, finishes, colours, surfaces and material possibilities.



Workshops & Making Areas

Spaces where students can experiment with craft, models, garment work, sampling, materials and practical execution.



Computer Lab & Digital Tools

A digital learning environment for design software, presentations, visual boards, portfolio layouts and AI-supported design exploration.



Showcase & Presentation Spaces

Areas where students can display, present, review and celebrate their creative work through juries, exhibitions and showcases.



At ADI, the campus is not just a place to attend classes. It is a place to think, create, test, present and grow.



Why ADI?

A DESIGN COLLEGE BUILT FOR WHAT'S NEXT.

ADI brings together creativity, craft, AI, technology, industry exposure and personal mentorship to prepare students for the future of design.

Future-Ready Learning

Design fundamentals, hands-on practice, digital tools, AI-supported workflows and real-world projects.

Industry Exposure

Guest sessions, internships, live projects, showcases, portfolio reviews and industry interactions.

Strong Creative Foundation

Sketching, materials, construction, space planning, styling, branding and design presentation.

Portfolio Focused Approach

Students build visible creative work collections, concepts, design boards, lookbooks, presentations and portfolio-ready projects.

Personal Growth & Confidence

Communication, presentation, teamwork, discipline, creative courage and professional confidence.

Entrepreneurial Mindset

Students are encouraged to think beyond jobs towards labels, studios, brands, freelance work, creative businesses and independent practice.

READY TO BEGIN YOUR DESIGN JOURNEY?

ADI welcomes students who are curious, creative, willing to learn and ready to build a future in Fashion Design or Interior Design.

UG Degree & UG Diploma Pathways

For students who have completed 10+2 or equivalent and want to begin their design journey after school.

PG Degree & PG Diploma Pathways

For graduates who want to specialise, shift direction, build a creative career, or move deeper into design and entrepreneurship

Admission Process

The admission process may include counselling, application review, a personal interview and an aptitude or portfolio-based interaction, depending on the selected program.

Program Insert

Detailed duration, eligibility, campus availability, academic structure and awarding details are shared in the respective program insert.

**At ADI, we look for more than marks.
We look for curiosity, imagination, effort and the courage to create.**

START YOUR DESIGN JOURNEY



**YOUR IDEAS DESERVE
A PLACE TO GROW**

FASHION DESIGN | INTERIOR DESIGN

Degree & Diploma Pathways

Speak to our admissions team and find the pathway that is right for you.

ACADEMY OF DESIGN & INNOVATION (ADI)

9819 05 7744 | 9819 02 2288 | 9819 05 6611 | 95 0662 0662
info@thedesigncollege.com

Campus details and program availability are shared in the attached program insert.

#JustLoveWhatYouDo

Dreams

Begin Here

